

@HereGoesGabbi Media Kit 2023

HEREGOESGABBI.COM



Bath, UK

PLUS SIZE AND BODY POSITIVE LIFESTYLE BLOGGER
IN RENO, NEVADA, USA



Verdi, NV



London, UK

about gabbi

Reno, Nevada, USA

gabbi@heregoesgabbi.com

[@heregoesgabbi](https://www.instagram.com/heregoesgabbi)

[heregoesgabbi.com](https://www.heregoesgabbi.com)

Here Goes Gabbi is all about tasting life —the savory and the sweet. It's about wearing what you want when you want and seeing the world in any body. It's making new friends wherever I am.

It's about staring fear and awkwardness in the face and giggling when you can't keep a straight face. It's about embracing a here-goes-nothing, you-only-live-once, embrace-your-flaws attitude.

 140k+ blog sessions in 2022

 12k+ Instagram followers

 38k+ TikTok followers

Collaboration Opportunities

- TikTok Videos and Live
- Instagram Stories, Photos and Reels
- SEO-optimized Blog Posts
- Photo and Video Content Creation
- Guest Writer
- Moderator or Panelist

Potential Topics

Plus size fashion, travel advice (domestic and international), life in Reno, Nevada, creative content marketing and social edia



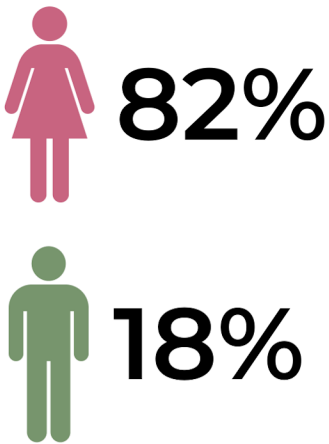
Mt. Rose, NV



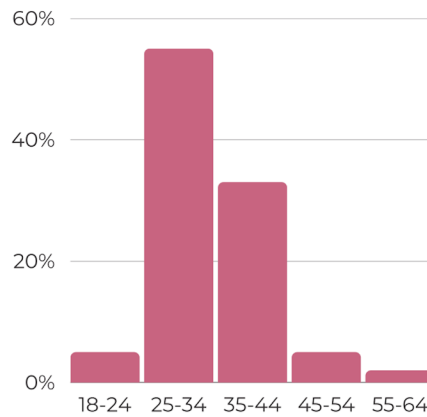
Morgan Hill, CA

meet my audience

Gender



Age



Top Countries + States



U.S. MA
U.K. CA
Canada NV

a few of my recent collaborations

DAVID'S BRIDAL

ELOQUII

VISIT
MORGAN HILL

Dia & Co

girlfriend
collective

THE ROW
EL DORADO | CIRCUS CIRCUS | SILVER LEGACY

UNIVERSAL
STANDARD

FABLETICS

renophil
LAURA JACKSON, MUSIC DIRECTOR

what my followers have to say

"She is thoughtful and detailed in all her posts, stories and blog content. You can tell she actually uses what she is promoting and is through and honest in her reviews. Everything I've purchased because of Gabbi I've never been disappointed with."

"I love how you make me feel like it's ok to be a bigger sized woman and feel pretty. Like it's ok to take risks with fashion and not care what other people are thinking about me."

"She's takes down the stigma of being a plus size woman into fashion. Following her, I'm exposed to more brands than I thought existed out of my little bubble. I appreciate her honest reviews and respect her opinions!"

"I discovered Gabbi many months ago and have become a huge fan of her content. Many times Influencers post so many products it can be overwhelming so I either unfollow them or just skip their content. Gabbi manages to be selective and intentional with the brands and products she shares with her followers so I feel like she is more trustworthy and honest."

